Tiffany Taylor
UX · UI · Visual · Interaction Design

https://niffyat.net/portfolio
hello@niffyat.net

Skills

Design
• interaction design
• visual design
• mobile design IOS, ANDROID, RESPONSIVE WEB
• design documentation
• style guides
• design systems
• wireframing
• prototyping
• sketching
• illustration
• user research
• usability testing

Tools
• Sketch
• Adobe Creative Suite
• Invision
• Zeplin
• Abstract
• Code CSS, HTML, SASS, HAML
• Git
• Agile methodology

Languages
• Japanese WORKING PROFICIENCY
• Spanish BASIC PROFICIENCY

Profile

As a self-taught multidisciplinary designer, I create experiences that elegantly solve user problems.

Experience

Jan 2018 to present

Senior Product Designer | Versus Systems | Los Angeles, CA

• Conduct end-to-end design for Versus System's Platform product, a system of dashboards used by our clients and internally by our team. These dashboards enable brands to integrate into games to offer prizes for players.

• Responsibilities include: conducting initial research; creating workflows and information architecture; designing mocks and wires; building prototypes; completing any necessary QA tasks or user testing, and working with engineers during the development process

• Act as lead designer for the creation and maintenance of Versus System's first design language system for its dashboard products

• Rebuilt previous dashboard using the new design language's style and patterns

Sep 2016 to Dec 2017

Product Designer | BloomNation | Santa Monica, CA

• Created a comprehensive style guide to define BloomNation's UI for the product and engineering teams

• Organised BloomNation's first-ever user testing sessions

• Established a design process for product design at BloomNation

• Provide all required deliverables for the design process—including wires, mocks, CSS code samples, visual designs, and any other design deliverables

• Work closely with the engineering team to ensure designs are implemented during the development phase

Mar 2015 to Aug 2016

Product Designer | Rocket Lawyer | San Francisco, CA

• Created storyboards, wireframes, and high fidelity mockups for Rocket Lawyer's eCommerce platform (for desktop and responsive web)

• Planned user testing to validate design decisions

• Delivered assets and specs to the front-end developers

• Worked with product managers and product marketing managers to create experiences that are both engaging for users and meet business goals and needs

• Presented projects to key stakeholders and the executive team

• Designed and provided deliverables for Rocket Lawyer's first mobile app

Jan 2013 to Mar 2015

UI/UX Designer | VMware | San Francisco, CA

• Created mocks in Balsamiq and implemented designs in CSS/HTML (Sass/Haml) for the Socialcast web and desktop apps.

• Contributed to the complete repackaging of both the Socialcast Android app and the Windows Phone app—from initial concepts and flows to generating assets and design specifications; also designed feature updates for the Socialcast iOS app.

• Worked with product managers and other designers to understand user pain points and define solutions

• Organized and conducted user testing for multiple mobile and web projects.

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Experience, continued

Jan 2012 to Dec 2012

Client Success Manager | VMware | San Francisco, CA

Socialcast acquired by VMware

• Designed and developed internal/external websites for Socialcast's client services, sales, and marketing teams.

• Ensured that our clients' needs were met and that their Socialcast networks were running smoothly

• Managed client product trials (from SMB to Fortune 100) for the sales team

May 2011 to Dec 2011

Technical Support Engineer | Socialcast | San Francisco, CA

• Acted as a liaison between clients and developers for support inquiries

• Prioritized and responded to all incoming Socialcast support requests

• Assisted with the transition from Socialcast's support team to VMware's team after the acquisition

Oct 2009 to April 2011

Office Admin | Socialcast | San Francisco, CA

• General clerical work such as filing and answering phones

• Internal design projects for sales and customer support teams

Education

• **CareerFoundry** 2018

User Interface for UX Designers (Certificate)

• **The Art Institute of California, San Francisco** 2009 - 2010 (transferred)

Media Arts & Animation B.S; Dean's List (2009)

• **Maryville University** | 2004 - 2006 (transferred)

Graphic Design B.F.A; Dean's List (2004 - 2006)

References

Available upon request